

REGIONAL PROFILE: MIDDLE PENINSULA

2000-2010 STATS

Demographics & Workforce Group

June 2011



Located in Tidewater Virginia, the Middle Peninsula consists of six counties and three towns occupying 1,387 square miles - counties within the region include Essex, Gloucester, King and Queen, King William, Mathews, and Middlesex and the Towns of Tappahannock, Urbanna and West Point. With 1,055 miles of shoreline and 888,064 acres of land, Middle Peninsula is rich in natural resources.



Population Trends, 2000-2010

2010 Census for Middle Peninsula	
Total Population	90,826
Growth Rate	9%
Population Density (persons/square mile)	71

Although one of the least densely populated areas in the state, the Middle Peninsula did see a population increase of 7.9% from the 2000 Census. The Middle Peninsula contains 3.2% of Virginia's land mass but only 1.1% of the state's total population.

Population Trends by County

Locality	Total Population		Population Growth from 2000-2010
	2000	2010	
Essex	9,989	11,151	12%
Gloucester	34,780	36,858	6%
King & Queen	6,630	6,945	5%
King William	13,146	15,935	21%
Mathews	9,207	8,978	-2%
Middlesex	9,932	10,959	10%
Town of Tappahannock	2,138	2,375	11.1%
Town of Urbanna	543	476	-12.3%
Town of West Point	2,866	3,306	15.4%

Race in the Middle Peninsula

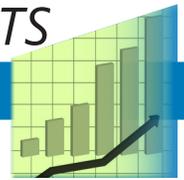
Of the Middle Peninsula's total population in 2010, 79.3% were White; 16.6% were Black, 0.6% were Asian; and 3.5% were Other. The table below provides a break down of the population by race and shows the percentage change from 2000 to 2010.

Locality	White			Black			Asian			Other		
	2000	2010	Percent Change	2000	2010	Percent Change	2000	2010	Percent Change	2000	2010	Percent Change
Essex	5,790	6,370	10%	3,900	4,247	9%	81	86	6%	218	448	106%
Gloucester	30,148	32,149	7%	3,585	3,197	-11%	240	286	19%	807	1,226	52%
King and Queen	4,059	4,663	15%	2,365	1,975	-16%	18	17	-6%	188	290	54%
King William	9,703	12,297	27%	2,999	2,819	-6%	48	118	146%	396	701	77%
Mathews	8,038	7,898	-2%	1,036	823	-21%	17	31	82%	116	226	95%
Middlesex	7,797	8,680	11%	1,999	1,978	-1%	12	37	208%	124	264	113%
Regional Total	65,535	72,057	10%	15,884	15,039	-5%	416	575	38%	1,849	3,155	71%

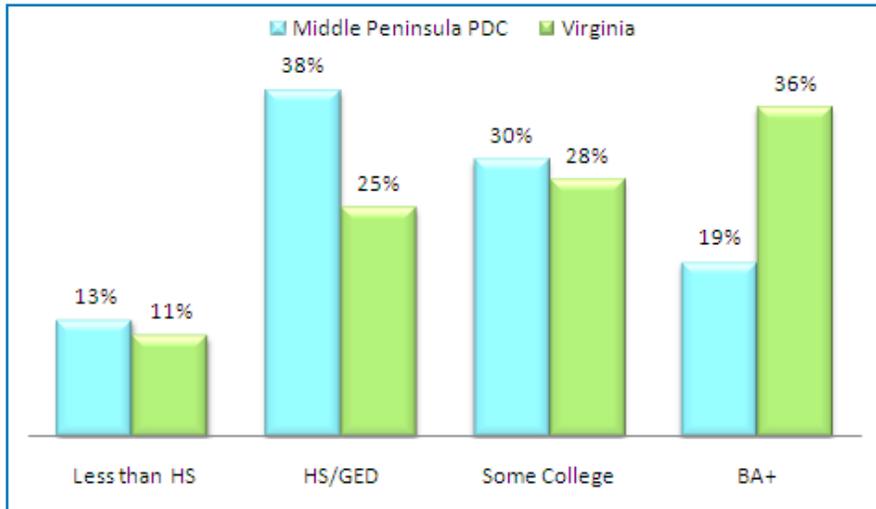
Natural Population Decreases

Natural decreases occur when a county's population experiences more deaths than births. Three of the 6 counties in the region are experiencing natural decreases, but population migrating to the region has contributed to the overall regional population growth.

Locality	Population Growth	Net Migration	Natural Increase
King & Queen	315	438	-123
Mathews	-229	328	-557
Middlesex	1,027	1,630	-603



Educational Attainment, Adults 25-64 (2005-2009)



When compared to the State, Middle Peninsula localities had a higher percentage of adults attaining less than a high school education, a high school diploma/GED, as well as some college education, but fewer (17%) Middle Peninsula adults attained a bachelor's degree or higher.

a comparison: Educational Attainment in Middle Peninsula Localities								
Locality	Less than High School		High School or GED		Some College		BA or Higher	
	2000	2005-2009	2000	2005-2009	2000	2005-2009	2000	2005-2009
Essex	21%	15%	36%	38%	25%	29%	19%	18%
Gloucester	13%	13%	33%	34%	36%	35%	18%	17%
King & Queen	24%	14%	40%	49%	25%	27%	12%	10%
King William	16%	10%	39%	40%	29%	29%	16%	21%
Mathews	15%	10%	34%	42%	32%	27%	20%	21%
Middlesex	20%	14%	31%	38%	28%	21%	20%	27%
Regional Total	16%	13%	35%	38%	31%	30%	18%	19%

Sources: Data on population trends and race/ethnicity are from the 2000 and 2010 Census All other data are from the 2007-2009 American Community Survey from the US Census Bureau

Labor Force Participation

In 2009, unemployment in the Middle Peninsula was 6.6%, which was less than Virginia's unemployment rate (7.5%) and the national average (9.7%).

Middle Peninsula Unemployment and Out of Labor Force				
Locality	Unemployment Rate (Bureau of Labor Statistics)		Adults 25-64 Out of the Labor Force (American Community Survey 2005-2009)	
	2000	2009	2000	2005-2009
Essex	2.7%	8.2%	21.2%	17.3%
Gloucester	1.9%	5.9%	20.9%	22.1%
King & Queen	2.5%	7.8%	26.5%	26.4%
King William	1.9%	6.9%	18.5%	16.2%
Mathews	2.2%	5.4%	28.1%	28.7%
Middlesex	2.1%	6.8%	30.8%	30.5%
Regional Total	2.1%	6.6%	22.9%	22.4%

Income and Poverty

Ten percent of households fall below the poverty line in the Middle Peninsula, the same as the state-wide poverty rate. However the median household income in the region was 15.8% lower than the Statewide median.

Middle Peninsula Household Income and Poverty				
Locality	Median Household Income		Poverty Rate	
	2000	2005-2009	2000	2005-2009
Essex	\$46,589	\$46,678	11.2%	7.6%
Gloucester	\$56,589	\$56,830	7.7%	10%
King & Queen	\$44,778	\$43,766	10.9%	16.5%
King William	\$62,139	\$64,682	5.5%	7.5%
Mathews	\$53,849	\$49,318	6%	7.1%
Middlesex	\$45,941	\$50,181	13%	11%
Town of Tappahannock	\$33,688	\$37,754	14.5%	12.1%
Town of Urbanna	\$42,054	\$42,788	4.7%	11.2%
Town of West Point	\$49,655	\$64,948	2.8%	4.5%
Regional Total	\$49,837	\$50,001	8.5%	9.6%