

**MONTHLY MEETING AGENDA
MATHEWS VA250
MARCH 27, 2024
MATHEWS LIBRARY AT 300 PM**

- 1. APPROVAL OF MINUTES FROM JANUARY MEETING**
- 2. STATUS OF CURRENT BOARD MEMBERS**
- 3. REPORTS**
 - A. FINANCIAL – JOE**
 - B. COMMUNICATIONS - SANDY**
 - C. VIRGINIA COMMISSION OF THE ARTS GRANT APPLICATION – JOE AND LAURA**
 - D. VIRGINIA TOURISM GRANTS - LAURA**
 - 1. ROAD TO THE REVOLUTION SIGNAGE**
 - 2. CRICKET HILL CELEBRATION**
 - E. MAY FAIRE – JOE**
 - 1. FIFE AND DRUM PARTICIPATION**
 - 2. BOOTH – SIGN UP SHEET**
 - 3. JEFFESON CUPS, HUNTER CD, AND T-SHIRTS**
 - 4. RACK CARDS**
 - F. MAY CONCERT SERIES – SANDY**
 - G. SOCIAL MEDIA AND WEBSITE - DEE**
 - H. 250 LECTURE SERIES – FRED**
 - I. APRIL – MAY HARD ROLLOUT OF MATHEWS 250 - FRED**
 - 1. CAPITAL CAMPAIGN/BUSINESS PLAN/LETTERS**
 - 2. PUBLICITY -G/J, COMMUNITY SPEAKING OPPORTUNITIES**

ADJOURN

Mathews County VA250 Committee
Monthly Board meeting
March 27, 2024
Mathews Memorial Library

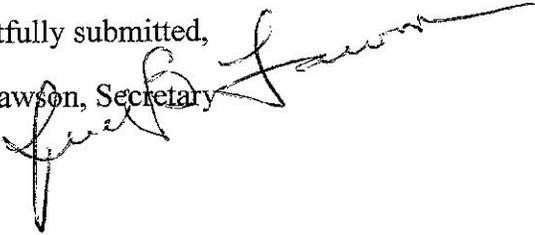
1. Chairman Fred Lyon called the meeting to order at 3:00 p.m. at Mathews Memorial Library. In attendance were: Fred Lyon (via Zoom), Sandy Warhol, Joe Syslo, Reed Lawson, Becky Barnhardt, Bobby Dobson, Tom Edwards, Sharon Frye, Laura Jones, Tom Karow, Kat Larkin, Martha McCartney and Hunter Owens. Absent were Angie Ingram, Lynda Lancaster-Loyd, and Leslie Search. The minutes of the January 25, 2024, meeting were approved on a motion by Tom K.; seconded by Sandy. The February notes were reviewed with no corrections.
2. Fred reiterated the status of current board members. John Priest has resigned; new members Laura Jones and Lynda Lancaster-Loyd were approved by the Board of Supervisors at its February 22, 2024, meeting. Martha has asked for a reduced role on the committee.
3. Committee Reports
 - a. **Financial** – Donations to date are \$2950. Of this amount, \$1300 will be paid to the Williamsburg Fife and Drum Corps. MCVA250 applied for a \$5,000 grant from the Mathews County Economic Development Authority.
 - b. **Communications** – Sandy distributed the draft communications policy. Dee will take the lead on electronic communications; Sandy, on print media, radio and TV. Posting on the VA250 website is important to remember. Posting on Virginia is for Lovers is a separate function.
 - c. **VAC Grant Application** – Joe and Laura are working with Pam Doss of The Bay School; she suggested linking with the new Loveworks Committee on two permanent, life-sized LOVE signs for Mathews County. The theme is *Revolution of Ideas*. Staging a contest with entries judged by the artistic community and MCVA250 representatives is a possibility. Discussion of the *Road to Revolution* interpretive panel followed. VTC maintains major control and favors placing it at the Visitor Center for greater visibility. If this committee designs the panel, cost savings may be realized. **Cricket Hill Celebration** – The VTC grant, for promotional use only, is matching and should be submitted in early 2025 for use in 2026. MCVA250 is considering requesting \$10,000 and asking local businesses and individuals to support the match.
 - d. **May Faire** – Joe reported that the Williamsburg Fife and Drum Corps will close out the 2024 May Fire Festival. Tom K. and Tom Robinson will be costumed and part of the procession. Joe will circulate a signup sheet by email for booth volunteers. On track to be sold at the booth are Jefferson cups produced by Bay School potters, Hunter Owens CD of patriotic music, tee shirts supplied by Fred and rack cards that Becky (library) will create. Artifacts to be sold are being sought. Fred and/or Reed have pop-up tents that can be used. Hunter entertained us by playing one of the selections of the five on the CD. He and Fred will work on aggressively promoting the CD.
 - e. **May Concert Series** – Several area bands are unavailable to perform on May 15, 2025 and 2026 – ASAF Orchestra from Langley AFB and Richmond Symphony Orchestra. Northern Neck Community Orchestra may be available. Bobby will check with Ft. Eustis on the availability of an Army band. For the 2024 concert, Sandy will propose an

advertising budget. She distributed the draft article for mid-April press release. The concert, to be performed by the Gloucester Community Orchestra, is planned for 6:00 p.m. on the Historic Court Green. Foul weather backup is Thomas Hunter School. Mathews High School is another option. Usage fees are unknown. Fred will check with Mathews Land Conservancy on their availability and fees.

- f. **Social Media and Website** – No report.
 - g. **MCVA250 Lecture Series** – The first speaker in the privately-funded lecture series is a professor from CNU, an author and expert on the Revolutionary War, slated for September or October. Date and place are to be determined. One or two lectures are planned for 2025 and 2026, each.
 - h. **April-May Capital Campaign Hard Rollout** – Fred reported he's working on a power point presentation for use at organizational meetings and with businesses. The first is scheduled for Mathews Woman's Club on May 13. The letters to organizations go out mid-April. The Gazette-Journal will interview Fred sometime this coming month. Sandy reported working with the Fireworks Committee is not an option. Tom K. reported Robert Kelley of Gloucester County VA250 is looking to collaborate; he and Fred will arrange to meet. Middlesex County also wants to join forces.
4. There being no further business, the meeting adjourned at 3:55 p.m. The next meeting is scheduled for April 25, 2024 at 3:00 p.m.

Respectfully submitted,

Reed Lawson, Secretary

A handwritten signature in black ink, appearing to read 'Fred Lawson', written over the typed name 'Reed Lawson, Secretary'.